Winter Water Technology Expo

Thursday January 9, 2020 – Garden City, Kansas

Finney County Fairgrounds – Exhibition Building

This exciting Expo will highlight the role of irrigation technology, soil moisture monitoring, crop selection and seeding rates as well as other technologies and management tools in maximizing water use efficiency. This is the third year for this successful event which has continued to grow, attracting an increasing number of vendors and attendees each year. With growing interest in the event, sponsorship opportunities have been expanded to include three options, with the contribution of a door prize highly encouraged. To entice attendance and maintain a focus on the vendors, we hope to be able to provide a door prize at a minimum of every 30 minutes throughout the evening. Quality door prizes have been an integral part of this expo, drawing producers and creating opportunities for product exposure. Your commitment as a sponsor will ensure this annual Winter Water Technology Expo is a success – setting the precedence for future years.

Due to the size of the exhibition building, we are able to offer additional booth space or the option to display large equipment for those who need it. Please note, there will be additional fees for the use of this opportunity.

Platinum - $1,000 +
Sponsor recognition: Exhibitor booth with 2 tables and preferred location, recognition on sponsor PowerPoint, poster signage, listed as sponsor in the program with logo and on the Expo website with logo and weblink, listed in the press release and in promotional materials with logo, tagged on social media, verbal introduction at Expo, recognized as food sponsor with signage, entered into drawing for free booth at 2021 Expo, technology highlight video and/or writeup on Expo website, 1-2 minute highlight video played during Expo, six complimentary drink tickets.

Gold - $500
Sponsor recognition: Exhibitor booth with preferred location, recognition on sponsor PowerPoint, poster signage, listed as sponsor in the program and on the Expo website with logo, listed in the press release and in promotional materials, verbal introduction at Expo, entered into drawing for free booth at 2021 Expo, six complimentary drink tickets.

Silver - $250
Sponsor recognition: Exhibitor booth, recognition on sponsor PowerPoint, poster signage, listed as sponsor in the program and on the Expo website, four complimentary drink tickets.

Door Prize

(in addition to sponsorship)

The incorporation of door prizes has been a cornerstone of this event the past two years. The value of prizes has ranged from less than $100 to nearly $50,000, including prizes such as seed, irrigation technology, field mapping, soil sampling, gift baskets, gift cards and much more. Having a large variety of door prizes is beneficial to this event and helps drive forward the goal to increase understanding and exposure to tools and technologies that can help in maximizing water use efficiency.

Prize listed in event program with description & logo
Prize listed on website with description (logo for prizes valued at $500+)
Prize listed on press release and in social media posts
Verbal recognition during prize drawing
Prize description & logo at prize table (display of prize is optional)

Door prize details & value must be submitted no later than December 18th to be listed in promotional materials.

SPONSORSHIP SIGN-UP

DEADLINE JANUARY 3

To become a sponsor or for more information please visit our website:

https://wwtexpo.wixsite.com/2020

Winter Water Technology Expo

Kansas Water Office, 900 SW Jackson, Suite 404, Topeka, Kansas 66612
Email: alexandra.geisler@kwo.ks.gov Phone: 785-296-0865

Winter Water Technology Expo Sponsorship Levels	PLATINUM	GOLD	SILVER
	$1,000+	**$500**	**$250**
1-2 Minute Highlight Video Played During Expo	✓		
Technology Highlight Video and/or Writeup on Website	✓		
Web Link Added to Expo Website	✓		
Recognized as Food Sponsor (Signage on Food Tables)	✓		
Premium Exhibitor Booth – 2 Tables	✓		
Logo in Expo Promotional Materials & Tagged on Social Media	✓		
2 Additional Drink Tickets	✓	✓	
Preferred Booth Location	✓	✓	
Logo Added to Expo Website	✓	✓	
Entered into Drawing for Free Booth at 2021 Expo	✓	✓	
Listed in Expo Press Release & Promotional Materials	✓	✓	
Verbal Introduction at Expo	✓	✓	
Exhibitor Booth	✓	✓	✓
Poster Signage*	✓	✓	✓
Recognition on Sponsor PowerPoint	✓	✓	✓
Listed as Sponsor on Expo Website & in Event Program	✓	✓	✓
4 Drink Tickets	✓	✓	✓
Gratitude and Respect	✓	✓	✓

**** Poster Signage:*** *Posters will be posted on easels at the entrance to the Expo. Names of all sponsors will be included on these posters.*